



NuLids®

Doctor directed, at-home dry eye relief



**Finally...
A fast and effective
at-home treatment
for dry eye disease**

You direct the at-home dry eye therapy -

A new paradigm in at-home patient treatment

NuLids improves results between doctor visits

- Dry eye patients report being far more comfortable between office visits

NuLids works

- NuLids' oscillating Soft Tip design works by gently stimulating and rejuvenating the patient's Meibomian Glands
- Study participants reported a 51% improvement in their OSDI scores and cited a substantial reduction in both the severity and frequency of their dry eye symptoms after using the NuLids System for 30 days¹
- NuLids has been shown to remove scurf, improve Meibomian Gland effectiveness, and increase Meibomian Gland output by 2x¹
- Studies demonstrated a 65% improvement in tear film breakup time [TBUT] and an 81% increase in Meibomian Gland Yielding Liquid Secretions in less than 30 days¹

NuLids is safe

- NuLids offers a natural, more effective alternative in the treatment of dry eye disease
- NuLids did not damage corneal tissue when accidental contact was made^{1,2}
- Self-regulating design halts movement of the NuLids Soft Tip if too much pressure is applied to the eye lid

NuLids is comfortable and easy to use

- 89% of patients surveyed said that they had NO discomfort when using the NuLids product²
- All patients said that the NuLids oscillating Soft Tip was more convenient than manual treatments²
- 82% of patients found the NuLids device easier and more comfortable to use than manual lid scrubs¹

NuLids is quick

- With daily use, patients report a noticeable improvement in both the signs and symptoms of dry eye in as little as 8 days³
- Treatment takes just 1 minute per day

NuLids is cost effective and affordable

- NuLids can save the patient money
- NuLids patients report a significant reduction and/or elimination in their use of manual lid scrubs, artificial tears, gels, ointments, warming masks and anti-inflammatory medications

¹ Olkowski, J Use of a personal at-home mechanical eyelid cleaning device for the treatment of dry eye disease, blepharitis and meibomian gland disease. ASCRS ASOA Abstract, Los Angeles, CA, 2016

²

³ NuLids Patient comments available upon request



- your patient performs the treatment

A new paradigm in practice efficiency

NuLids is good business

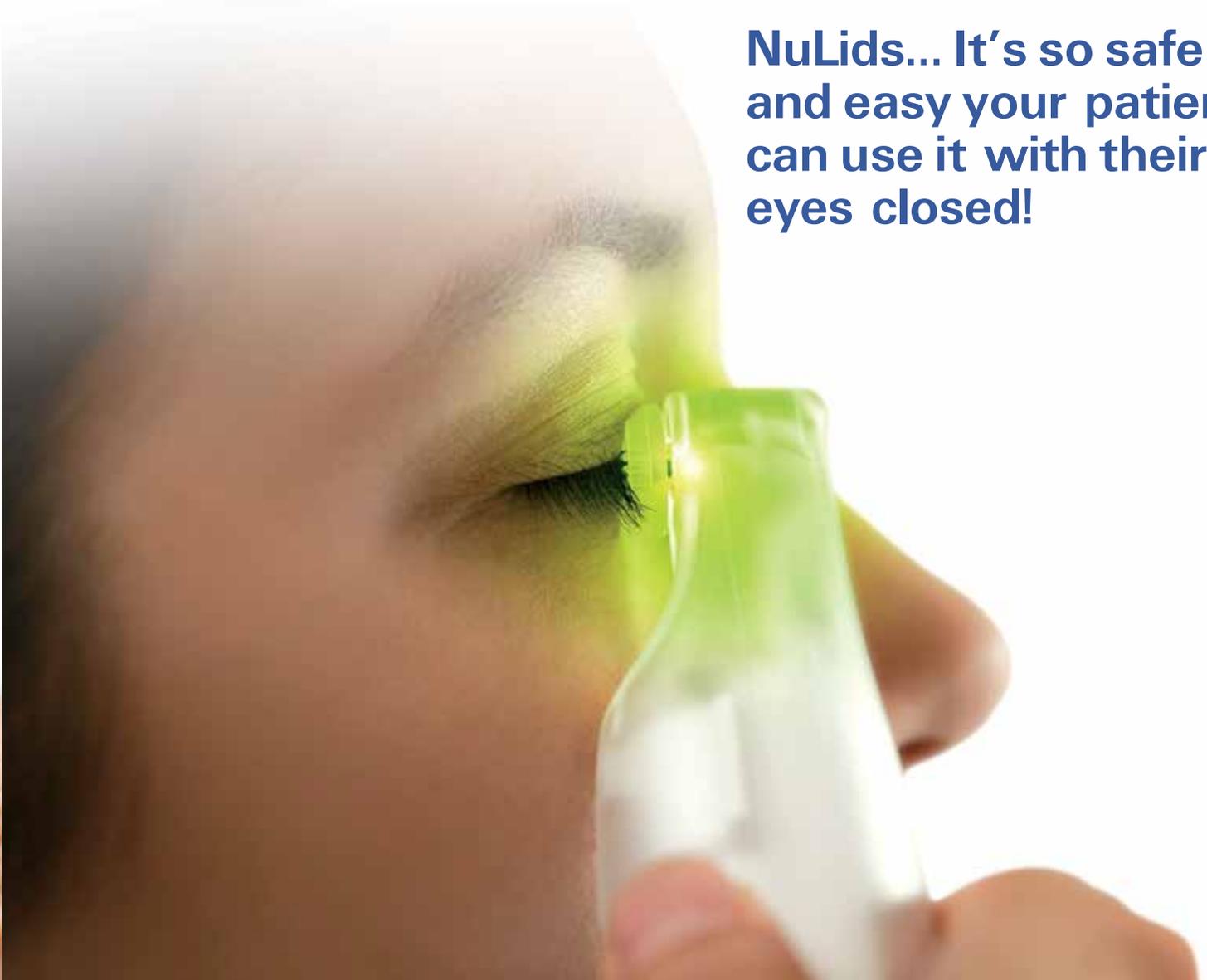
- The NuLids System helps reduce patient out-of-pocket expenses while increasing practice revenue!
- NuLids creates an additional revenue stream for the practice without impacting overhead costs!
- NuLids does not disrupt other in-office treatments
- After 30 days using NuLids, patients reported to have significantly reduced their use – and expense – of artificial tears, gels, and ointments³
- When used in conjunction with in-office lid expression and debridement procedures, the NuLids System forms an excellent treatment continuum that helps minimize scurf and biofilm build-up between office visits



“NuLids changed my Life!”

NuLids Patient³

**NuLids... It's so safe
and easy your patients
can use it with their
eyes closed!**



YOUR EXPERTISE + THE NULIDS SYSTEM = IMPROVED PATIENT OUTCOMES

“A stable tear film is a hallmark of good ocular health, largely because it forms the primary refracting surface for light entering the visual system and it protects and moisturizes the cornea.”

TFOSS DEWS II Tear Film Report

The NuLids System helps reduce the signs and symptoms associated with dry eye. NuLids can also improve the surgical outcomes of cataract and refractive patients with dry eye. These WIN – WIN results lead to happier patients and enhanced overall practice efficiency.

Developed by an ophthalmologist for his dry eye patients.

